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Project Freebird

Organizational materials | July 2019



J.P.Morgan Morgan Stanley

Meeting agenda: July 10–12, 2019

- Welcome and meeting objectives
- Introduction of project team members
- Project team organization
- Project team communication protocol
- Process objectives / description / key work products / sequencing and timing
- Project documentation
- Key considerations in positioning the process for regulatory success
- Potential Counterparty universe
- Key data for sharing with J.P. Morgan and Morgan Stanley

Key process deliverables timeline

Summary overview of near-term deliverables

Key deliverable	Description	Due date	Responsible parties
Deliverables in next two weeks			
Deliver presentation to Morgan Stanley ITN	<ul style="list-style-type: none"> ■ Finalization of accepted Business Case for both POC ■ Company chairman and CEO sign off the scorecard ■ Final presentation to Morgan Stanley ITN ■ Finalized business plan for the first 6 months ■ Finalized Board presentation to Morgan Stanley ITN ■ Finalized requirements 	July 19, 2019	Company JPM MS
Finalize Morgan Stanley ITN presentation	<ul style="list-style-type: none"> ■ Morgan Stanley ITN presentation to Morgan Stanley ITN ■ Morgan Stanley ITN presentation to Morgan Stanley ITN 	July 22, 2019	Company JPM MS
Review and approve final Business Plan	<ul style="list-style-type: none"> ■ Final review of Business Plan by Morgan Stanley ITN ■ Final sign off from Morgan Stanley ITN ■ Final sign off from Morgan Stanley ITN 	July 22, 2019	Company JPM MS
Deliverables in next eight weeks			
Review Business Plan	<ul style="list-style-type: none"> ■ Morgan Stanley ITN review of Business Plan 	June-July	Company JPM MS
Review Business Plan	<ul style="list-style-type: none"> ■ Morgan Stanley ITN review of Business Plan 	June-July	Company JPM MS
Review Business Plan	<ul style="list-style-type: none"> ■ Morgan Stanley ITN review of Business Plan 	June-July	Company JPM MS
Review Business Plan	<ul style="list-style-type: none"> ■ Morgan Stanley ITN review of Business Plan 	June-July	Company JPM MS
Ongoing workstreams			
Q3	<ul style="list-style-type: none"> ■ Evaluate marketplace offerings ■ Finalize proposed strategic 	Q3 2019	JPM MS
Process & Controls Manager	<ul style="list-style-type: none"> ■ Q3 life cycle management with new department 	Q3 2019	JPM MS
Procurement Department Lead, Future	<ul style="list-style-type: none"> ■ Q3 life cycle management with new department 	Q3 2019	JPM Morgan Stanley

Process & Controls

Ongoing workstreams

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J.P. Morgan Morgan Stanley

Project team communication protocol

- This document solely references internal notes of J.P. Morgan and Morgan Stanley
- Standing process status updates – to be scheduled
 - Agenda
 - Key process updates
 - Key regulatory updates
 - Key business updates
 - Items completed
 - Near-term deliverables
 - Medium-term deliverables
 - Frequency: Weekly
 - Duration: Typically less than 1 hour
 - Format: Telephonic
 - In-person as needed
 - Sub-committee regular calls
 - To be determined based on need
 - Project code name and communications protocols

A broad process should be utilized to explore all potential opportunities for [Client]

Process objectives	Process description	When appropriate
<ul style="list-style-type: none">Optimizing customer cities, producing affordable electric power and water to customers, services that are critical to [Client] to cover their future forecastsMaintaining reliability, upholding [Client] standards of excellence for system safety and reliabilityValue maximization, providing highest potential prospects for the CityClean energy development, managing the transition to renewable power sources to meet the state of Florida's environmental goalsCommitment to employees, maintaining the best SOC benefits for [Client] employeesTechnological innovation, developing solutions to enhance the [Client] customer experience	<ul style="list-style-type: none">Conduct ITN RFQ process to evaluate indications of interestDistribution of descriptive information and presentation tools to ITN firms and management presentations and bidding bids at [Client] requiredContact broad universe of potential counterparties	<ul style="list-style-type: none">Maximizing value is high priorityStructural considerations are key
<ul style="list-style-type: none">Highest probability of achieving all process objectivesCompetitive tension minimizedBest test of market priceSeller negotiating leverage and success measured on bidPublic announcement disclosure required ITN firms, other Counterparties or intermediaries not previously considered	<ul style="list-style-type: none">Process pros	<ul style="list-style-type: none">Numerous potential counterparties and limited scope in who will participate in ITN process
<ul style="list-style-type: none">Some Counterparties may decline to participate in a publicly announced auction process	<ul style="list-style-type: none">Process cons	

Author:

J.P.Morgan Morgan Stanley

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Potential process timing and milestones

Timing considerations

- J.P. Morgan and Morgan Stanley are prepared to begin preparation of ITN immediately with a view to approaching mutually agreed Counterparties in September 2019
- Following ITN process, a standard two-step auction process could be completed within 16-20 weeks, although the [Client] sale-process might take longer given the number of Stakeholders involved
- Given our experience with recent sale processes assessing marketing materials and data rooms will be a swift process
- Comprehensive materials and sufficient time for Counterparties in the indicative bid phase have shown best results in fast processes and help to ensure Counterparties understand and reflect all value drivers appropriately
- **J.P. Morgan and Morgan Stanley will work closely with the City and its advisors to tailor a process / timeline that meets the objectives of the City**

Indicative process timeline

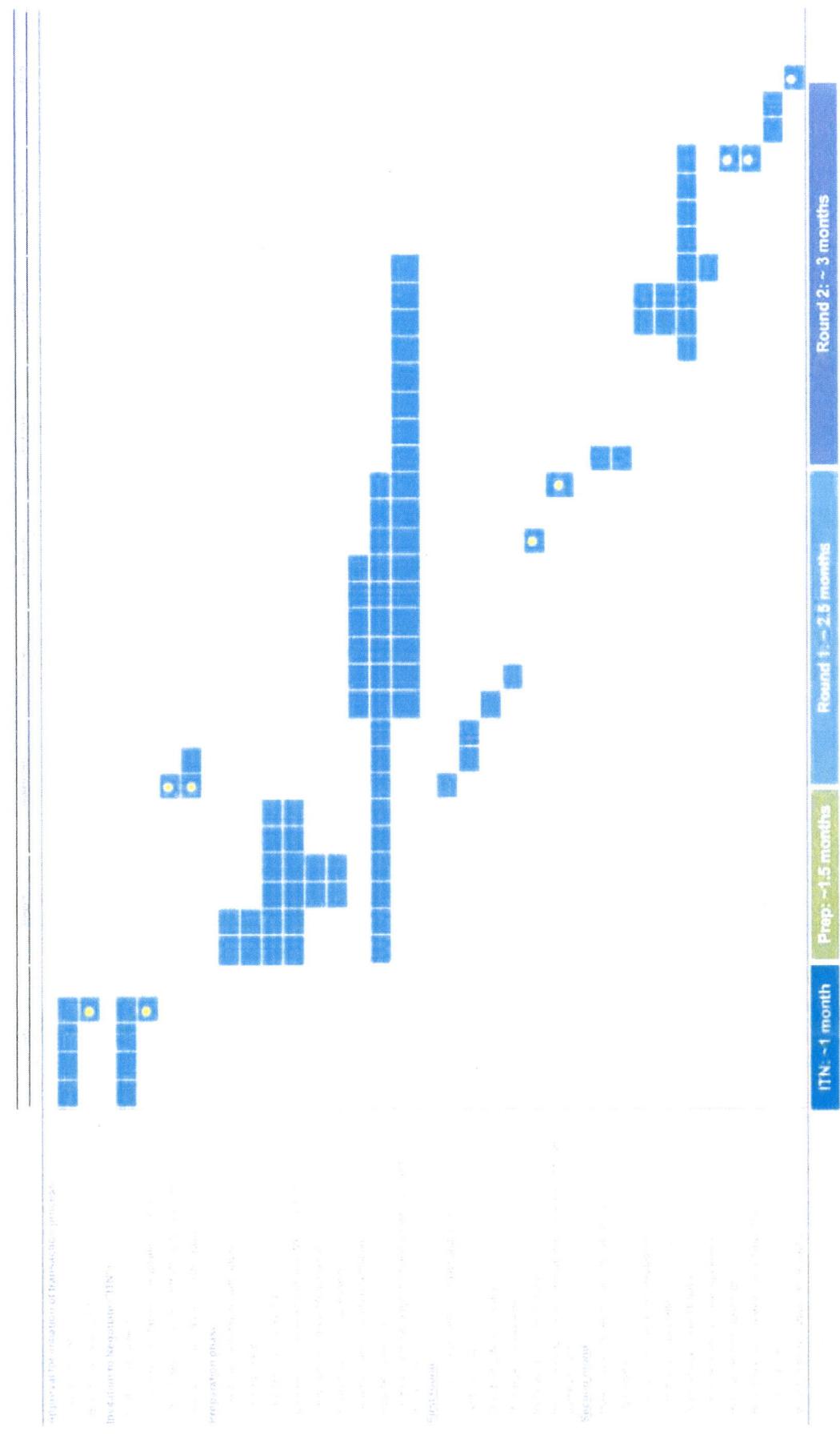
Item	Potential timing
Board meeting	23rd July 19
Receive mandate & scope agreement(s) of ITN	23rd July 19
Contract diligence, prepare marketing materials / begin populating data room	August/Sept, voluntary
Issue bid process and/or communicate bid strategy	September
Distribute Confidential Information Memo and process/bid letters	October
First round of offers by mid-November	November
Second round process, diligence and/or opening of electronic data room	December – February 2020
Finality announcement	February 2020
Sign PPA and go definitive agreement	March 2020

Overview of key process documents

Document	Description
ITN	<ul style="list-style-type: none"> Procedural materials available to all employees Public facing communication resources, including social media Published in corporate news releases, media inquiries, etc.
Counterparty log	<ul style="list-style-type: none"> Internal list of business partners Internal audit trail will be kept (e.g., vendor management system)
Non-disclosure agreement	<ul style="list-style-type: none"> Provides authority to bind company on behalf of business unit Open-ended letter used to seek disclosure from third parties
Confidential information Memorandum	<ul style="list-style-type: none"> Written statement by senior management, business heads, and executive team Confidential information and regulatory issues Wide distributed formalized communication to business units
Consulting reports (as necessary)	<ul style="list-style-type: none"> Facilitated discussions with clients to review business requirements and/or business needs Use of these client materials
Diligence tracker	<ul style="list-style-type: none"> Organizes all diligence requests from clients and business units Facilitates process flow
Management presentation	<ul style="list-style-type: none"> Present client needs to management team Outline project scope, timeline, budget, and milestones
Data room index	<ul style="list-style-type: none"> Coordinate access to files and software in the data room Facilitates due diligence process
Purchase and Sale Agreement	<ul style="list-style-type: none"> Supplements and clarifies discussions
Process letters	<ul style="list-style-type: none"> Instructions given to counterparties on standard process, including requirements for preparing Clearly outline expectations for performance Typical responses along with steps of process

Proposed introductory process timeline

Estimated transaction signing and announcement in mid-March



Preliminary key process responsibilities

Overview

	[Client]	J.P. Morgan / Morgan Stanley	Additional advisor(s)
Draft JIN	✓		
Coordinate relevant data	✓		
Direct any future Counterparty discussions to J.P. Morgan and Morgan Stanley	✓		
Determine screening/identifying Counterparties	✓		
Solicit data room provider through competitive process	✓		
Prepare and distribute NDAs for potential Counterparties	✓		Legal Counsel [see]
Develop pre-marketing materials & set up meetings with technology firms [TBD]	✓		
Develop revenue-financial model	✓		
Draft CIM and first round bid letter	✓		Legal Counsel [see]
Prepare PSA and associated schedules [representatives]	✓		Legal Counsel [see]
Negotiate NDAs	✓		
Establish CIM and initial legal structuring	✓		
Prepare management presentation	✓		Legal Counsel [see]
Prepare and review electronic data room	✓		
Interface between Counterparties and [Client]	✓		
Review first round bids and determine selected partners [C* screening criteria]	✓		
Counterparty Q&A and "deep-dive" due diligence / distribute PSA	✓		
Meet/document presentations, site visits	✓		Legal Counsel [see]
Prepare final bid process letter	✓		
Finalize first round bids	✓		Legal Counsel [see]
Negotiate final terms / PSA	✓		Legal Counsel [see]

Anticipated approvals and protocols following Round 2

	S	M	T	W	T	F	S	S	M	T	W	F	S
March 2020													
	3	4	5	6	7	8	9	10	11	12	13	14	15
	16	17	18	19	20	21	22	23	24	25	26	27	28
A													
	29	30	31										
April 2020													
	1	2	3	4	5	6	7	8	9	10	11	12	13
	14	15	16	17	18	19	20	21	22	23	24	25	26
B													
	27	28	29	30	31								
C													
	1	2	3	4	5	6	7	8	9	10	11	12	13
D													
	14	15	16	17	18	19	20	21	22	23	24	25	26
E													
	27	28	29	30	31								
May 2020													
	1	2	3	4	5	6	7	8	9	10	11	12	13
	14	15	16	17	18	19	20	21	22	23	24	25	26
F													
	27	28	29	30	31								
June 2020													
	1	2	3	4	5	6	7	8	9	10	11	12	13
	14	15	16	17	18	19	20	21	22	23	24	25	26
G													
	27	28	29	30	31								
July 2020													
	1	2	3	4	5	6	7	8	9	10	11	12	13
	14	15	16	17	18	19	20	21	22	23	24	25	26
H													
	27	28	29	30	31								
August 2020													
	1	2	3	4	5	6	7	8	9	10	11	12	13
	14	15	16	17	18	19	20	21	22	23	24	25	26
I													
	27	28	29	30	31								

As a part of any potential transaction, certain approvals from the [board, city and the general public] must be obtained

A

Board meeting to approve transaction, mid-March

May 2020

B

City Council approval, mid-April

C

90-day advance submission of ballot measures in advance of approval vote - mid-April

D

Transaction signing and agreement - mid-April

E

Commence regulatory approvals process April

F

Referendum vote, August

G

Commence regulatory approvals process July

H

Commence regulatory approvals process August

I

Commence regulatory approvals process September

Potential Counterparty universe

- ITN screening process – designed to:
 - Identify process participants that have the financial and operational wherewithal to make a reasonable proposal
 - Eliminate parties that do not have serious intentions or wherewithal to make a reasonable proposal
- Key criteria
 - Minimum level of financial capability (i.e. clear and reasonable source of funding)
 - Minimum level of operational experience (i.e. comparable experience; owning and operating large and complex business operations)
 - Potential differentiating factors (financial, operational, technological or otherwise)
- Communications with potential counterparties
 - Identify appropriate contact at each counterparty
 - Communicate attractiveness of potential opportunity and indicate flexibility regarding potential partnership
 - Maintain ongoing, close communication with key decision maker(s) throughout process
- Counterparty types
 - Domestic strategies
 - Canadian strategies
 - International strategies
 - Infrastructure funds (including sovereign wealth funds and pension funds)
 - Private equity
 - Technology companies
 - Oil and gas companies
 - Partnerships & consortiums

Landscape of potential [Client] utility counterparties



Agenda

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1 Appendix

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Preliminary Round 1 C1M outline

Overview

Executive summary

- Strategic investments
 - Acquisitions/buybacks
 - Share repurchases
 - Dividend increases
 - Share buybacks
 - Strategic investments
 - Acquisitions/buybacks
 - Share repurchases
 - Dividend increases
 - Share buybacks

Customer overview

Key investment highlights

Business overview

Process overview and next steps

- ## Q&A and contact information

Q&A and contact information

Illustrative data room index

Category	Document/Title
Corporate/Organizational Docs	
1.	Charter and Bylaws
1.1	Shareholder and Board Meeting Minutes
1.2	Voting agreements (proxies, etc.)
1.3	Organization chart
1.4	Directors and key management, Service providers, affiliations
1.5	Geographical operating areas
1.6	Organizational charts and tons, individuals
1.7	Press clippings and releases
Employment and Benefits	
2.	Current employee information
2.1	Out-of-administrative
2.2	Current independent contractors or agency workers
2.3	Independent contractors
2.4	Terminations
2.5	Termination policies
2.6	Nondisclosure, non-compete, and assignment of copyright/agreement agreements
2.7	Employment agreements, including options, stock options, stock options, employment agreements, and joint venture agreements
2.8	Arrangements with wages, benefits, compensation, and other employment arrangements
2.9	Labor disputes against the Company
2.10	Employee complaints
2.11	Documentation relating to employee performance problems
2.12	Discussions, negotiations, and claims
2.13	Bonus or special compensation granted
2.14	Contract and Nonqualified Retirement Benefit Statement (401k), Health, Welfare, Service, Profit-Sharing, Stock Option, Deferred Compensation, and Savings Plan arrangements
2.15	For each plan which is currently or was formerly in place:
2.16	Plans documents, including agreements, terms, rules, and notices
2.17	Correspondence with or approvals from regulatory or taxation authorities to plan notices filed with the U.S. Department of Labor
2.18	Compensation agreements and arrangements for executive performance review
2.19	Summary policies on vacation, sick leave, sabbaticals, holidays, and an analysis of accrued leave for all employees
2.20	Contract, employees and their compensation arrangements
2.21	Bargaining agreements and details of contingency strike plans

Illustrative data room index (cont'd)

Illustrative data room index (cont'd)

Category	Document/Info
Sales and Marketing, Services, and Support	
7.1	Organization chart for Company's sales and marketing organizations, including the physical location title (job description), and compensation of each sales or marketing employee, contract employee, or outsourced vendor not already provided
7.2	Customer relationship managers and account managers, and their responsibilities
7.3	List of partners with responsibilities, agreements and type (e.g. distribution, business partners, VARs, OEM, etc.)
7.4	Detailed schedule of revenue streams, including sales, marketing, customer service, technology, operations, financial products, research and development, and other fees
7.5	List of systems and tools used to manage and support sales employees, partners, and their customers
General Financial Information	
7.1	Audited financial statements for Company (including income statements, cash flow statements, and balance sheets) and any subsidiaries
7.2	Unaudited financial statements, including pro forma, quarterly, 3, 6, 9, and monthly, if available
7.3	Detailed 5-year projections for the Company (including income statements, cash flow statements and balance sheets) including detailed underlying revenue cost and balance sheet and other material assumptions
7.4	Updated 12-month financial statements, including unaudited quarterly financial statements and balance sheets
7.5	Final balance for the most recent period and the last fiscal year end
7.6	Change in general ledger accounts, including descriptions of the changes
7.7	Detailed schedule of unusual/non-recurring revenue expense
7.8	Interest and dividend accruals, fees, and other non-operational expenses
7.9	Detailed schedule of deferred liabilities (e.g. gas costs)
Revenue Information	
8.1	Revenue recognition policies/procedures
8.2	Summary of client backlog, customers by industry, and nature of receivables, as well as aging (recent and older) receivables
8.3	Detailed schedule of revenues and units sold per product (by appropriate Product Identifier)
8.4	Statement of revenue for the last four quarters, actual and budgeted
8.5	Revenue by quarter by type (license, service, maintenance) for the last four quarters
Current Assets	
9.1	Detailed schedule of cash, including a copy of the bank reconciliation for the most recent balance sheet date
9.2	The most recent balance sheet, including assets, liabilities, equity, and cash flow statement. If available, include a reconciliation of current assets to those collected in the notes to financial statements
9.3	A schedule of all bill expense and write-offs, as well as details of any notes of accounts receivable made by the Company
9.4	A schedule of all accrued and capitalized costs, as well as those made by the Company
9.5	Detailed schedule of prepaid expenses or other prepaid or deferred assets as of the most recent date available
9.6	Statement of accounts receivable, including aging, by customer, and more detail as requested

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Illustrative data room index (cont'd)

Category	Document Title
Non-Current Assets – Inventory and Other Assets	
1	Physical inventory being stored and being held for carrying value. It is most valuable because:
1.1	Date of issuance, place of issuance, type of document issued.
1.2	Date of last physical inventory and its balance (expressed in account dollars).
1.3	Surveillance information concerning the date of issue, at which time it is issued.
Non-Current Assets – Property, Plant & Equipment	
2	Inventory of long-term assets. These include all fixed assets, such as buildings, equipment, vehicles, leased assets, land, leasehold improvements, furniture, fixtures, software, computer equipment, leasehold interests, leasehold improvements, trademarks, goodwill, long-term investments, intangible assets, goodwill, long-term receivables, long-term payables, long-term liabilities, and other assets.
2.1	Detailed schedule of GAPPX, by category.
2.2	Surveillance information concerning the date of issue, at which time it is issued.
2.3	Asset register and schedule and associated references.
Liabilities	
3	Detailed schedule of accounts payable issued as of the last year end and the current date.
3.1	Details of issuance of accounts payable issued as of the last year end and the current date.
3.2	Detailed schedule of any other accrued payable by liability.
3.3	Financial statement audit report, showing audit findings, audit committee audit letter, audit committee action plan.
Other Financial Information	
4	Information concerning financial condition as of the last year end and the current date.
4.1	Summary of equity amounts as of the last year end and the current date, growing earnings, and the most recent earnings date.
4.2	List of names of the auditors of Company and its subsidiaries and details regarding any change in auditor and agreement or disengagement of auditor.
4.3	Any comments from the company's auditors on the financial statements and any recommendations.
4.4	List of material customers and their balance of Company products.
4.5	Surveillance information concerning the date of issue, at which time it is issued.

Illustrative data room index (cont'd)

Illustrative data room index

Category	Document Title
Insurance/Risk Management	
14.1	Provide a summary of and copies of all current insurance policies held by Company and any subsidiaries including but not limited to general liability, office package policy, workers compensation, auto employment practices, fidelity, crime, E&O and D&O. Also, provide contact information for insurance agents or brokers.
14.2	Provide a copy of the Company's insurance coverage analysis, including a copy of the insurance coverage analysis prepared by the Company's insurance broker.
14.3	Provide summary of (i) all property and casualty claims and/or all lawsuits, and (ii) all closed claims and/or lawsuits.
14.4	Provide a copy and description of insurance coverage provided by the Company's insurance broker.
Operations	
15.1	Summary of AMR's environmental obligations and risks associated therewith.
15.2	Detailed description of transmission infrastructure.
Government Regulation	
16.1	A list of all federal, state, local, and foreign agencies that license, regulate, inspect, register, or issue permits or other approvals for the Company and any of its activities or products or any fuel used or consumed at or in any facilities of the Company.
16.2	Copy of environmental permits and agreements issued by the Company in accordance with FERC, non-fossil commissions, SEC, and others.
16.3	A schedule of all authorizations, approvals, licenses, consents, permits and certificates of authority issued or required to be issued by any federal, state, local or foreign governmental authority and required by the Company for the ownership or operation of its business entities.
16.4	Any written correspondence between the Company and any federal, state, local, or foreign agency or authority regarding any environmental, health, safety, or other regulatory compliance issues, including any communications with any regulator, agency, or other environmental organization, employee or representative, or any other third party, including any legal advice received.
16.5	Description (together with any related reports, notices or correspondence) of any inquiries or complaints (including informal customer complaints) received from the Company's customers.
Environmental	
17.1	General
17.2	Underground and aboveground storage tanks
17.3	Environmental due diligence and audit reports
17.4	Recent environmental reports or studies undertaken

Illustrative data room index (cont'd)

Illustrative data room index

Category	Document Title	Description
Tangible Assets - Real & Personal Property		
Leases	Address registration fees and due diligence for each asset office or entity property owned	
Leases	Summary of leases, renewals, and other lease documents, if applicable	
Intellectual Property		
IP	Due diligence report, if applicable, related to intellectual property	
IP	IP assignments and license agreements	
IP	General IP audit, if applicable	
Tax Matters		
PPS	General status of ongoing tax audit or investigation, if any	
PPS	Any tax examination related expenses of proposed assessment notices or reassessment	
Other Documents		
PPS	General	
PPS	Confidential and/or privileged attorney-client privilege	
PPS	Confidentiality, non-disclosure and non-misappropriation right to know	
PPS	Confidentiality, non-disclosure and non-misappropriation right to know	

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Morgan Stanley disclaimer

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Slide 1 - proposed amounts from WTW

Group	LTI %
Group	LTI %
Executive	40%
Director	5%
Manager	3%
Individual Contributor	3%
Bargaining Units	1%
CBUS	1%

--> to grades

TOTAL	1980
CBUS	1562
	1%

Slide 2 - performance unit plan

Definition of what a Performance Unit Plan is and purpose

Slide 3 - Performance measure and value

Performance Unit Value is tied to Net Book Value for prior FY

Circuit Breaker and Performance Measure - Profit measures common in 64% of plans

EBITDA or Operating Income (Absolute values)

* EBITDA/OI as % of revenue (EBITDA Margin)

EBITDA = 18%, OI = 7%

source: Aon

366069	386699	382434	366486	375505
390675	424478	463510	430147	415099
751284	831177	845944	796633	790604
-14.7%	4.2%	6.2%	0.8%	

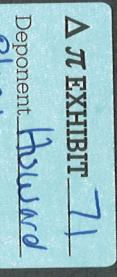
Slide 4 - sample grants (# shares)

Group/average salary/# units/grant value

Day 1 of plan - unit = \$100

Group	Average Salary	# Units	Grant Value
Executive	\$269,683	1079	\$107,873.20
PG K	\$158,488	80	\$7,924.40
PG J	\$139,378	70	\$6,968.90
PG I	\$111,129	34	\$3,333.87
PG H	\$95,378	29	\$2,861.34
PG G	\$81,951	25	\$2,458.53
PG F	\$68,728	21	\$2,061.84
PG E	\$54,971	17	\$1,649.13
CBUS	\$73,716	8	\$737.16

Rounded up to first whole unit



Depponent Howard B. Raptis
Date 8/18/10
www.DEPOTBOOK.COM

do we round the units up?

Slide 5 - 3 year cycle - value creation and accrual			
	FY20	FY21	FY22
Target Pool	\$4,231,287.00	\$4,358,225.61	\$4,488,972.38
Net Book Value	\$2,850,000,000	\$2,975,000,000	\$3,125,000,000
Performance Unit Value	\$100	\$104.4	\$109.43
Total Units Outstanding	42313	84064	125086

*Target pool assumes 3% in salary increases/year

*hypothetical book values

1% increase in book value = \$5 added

Slide 6 - Performance Measures + Thresholds

EBITDA (operating income + depr + amort)

EBITDA Margin

What has historical value been? What is forecast?

How does that translate to threshold, target, and above target?

Slide 7 - Hypothetical Pay out

5/100/150 as percent of PU price

Based on executive and director

Employee Salary	number of units	Value of Unit (End of 3-Year Cycle)	Net EBITDA Change (End of 3-Year Cycle)	Total Payout
\$300,000	1200	\$109	2.50% \$ 5.00% \$ 7.50%	\$65,400.00 \$130,800.00 \$196,200.00
\$150,000	75	\$109	2.50% \$ 5.00% \$ 7.50%	\$4,087.50 \$8,175.00 \$12,262.50
\$115,000	35	\$109	2.50% \$ 5.00% \$ 7.50%	\$1,907.50 \$3,815.00 \$5,722.50
\$70,000	7	\$109	2.50% \$ 5.00% \$ 7.50%	\$381.50 \$763.00 \$1,144.50