

From: Michael Munz <mmunz@daltonagency.com>
Sent: Friday, 08 November 2019 at 11:59:41 AM EST
To: Magee, Jay B. - Manager Digital Communications <magejb@jea.com>
Cc: Hanne Volkaerts <hvolkaerts@daltonagency.com>; Stewart, Kerri - VP & Chief Customer Officer <stewk@jea.com>; Hall, Sherry L. <halls12@jea.com>; Goldberg, David M. - Director Customer & Community Engagement <golddm@jea.com>; Ham, Melissa L. - Manager Product Marketing <hamml@jea.com>; Kyle, Gina A. - Manager Media Relations <kylega@jea.com>; Melissa Stone <melissa@cavalrystrategies.com>; Dykes, Melissa H. - President/COO <dykemh@jea.com>; Vinyard, Herschel T. - Chief Administrative Officer <vinyht@jea.com>; Cantrece Jones <CJones@ADGmark.com>; Banks Willis <bwillis@daltonagency.com>; Maddie Milne <mmilne@daltonagency.com>; Sophia Ward <sward@daltonagency.com>; Devin Pascoe <dpascoe@daltonagency.com>; Shanoiya Clark <sclark@adgmark.com>

Sensitivity: Normal

Priority: Normal

Subject: Re: News & tweet alert

FYI. I just called Paul and he is going to make sure Black & Veach and HASKELL don't speak to media.

Thank you!

Sent from my iPhone

Michael Munz

1-904-881-6105

On Nov 8, 2019, at 12:48 PM, Magee, Jay B. - Manager Digital Communications <magejb@jea.com> wrote:

Hello everybody,

Please see this article from FLAPOL that was published (and a link subsequently tweeted) late this morning about the legislative appropriation request for \$25 million for JEA's purified water efforts: "[As sale talk progresses, JEA wants \\$25M for sewer water.](#)" A PDF

version of the article is attached.

The author, AG Gancarski, retweeted the FLAPOL tweet. It's gotten minimal engagement to this point.

- [Tweet](#) from **FLAPOL**
As sale talk progresses, JEA wants \$25M for sewer water bit.ly/36FNHjY via [@AGGancarski](#) [#jaxpol](#) [#FlaPol](#)
 - [Retweet](#) from **AG Gancarski (FLAPOL)**
The approps request is live. Draft version said in error [@NewsfromJEA](#) suggested a \$400K local match. Nope, \$40M.

Any questions, please let me know. Thanks.

Jay

Jay Magee, APR

Manager, Digital Communications

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[<image003.jpg>](#)

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<As sale talk progresses, JEA wants \$25M for sewer water - Florida Politics.pdf>