
From: Goldberg, David M. - Director Customer & Community Engagement
<golddm@jea.com>
Sent: Friday, December 21, 2018 12:47 PM
To: Crawford, Juli E. - Director Financial Planning & Analysis; Boyce, Gerri M. - Director
Media Relations
Subject: RE: February Board Item

Thanks. Aaron just mentioned that to me and Kerri as well. Hoping you all present the flip side of the status quo so the “status quo” is not the only thing the public and media are left with, if that makes sense. We need to use the status quo as only a set up for all the great things we want to do with our future.

David Goldberg
Director, Customer and Community Engagement

From: Crawford, Juli E. - Director Financial Planning & Analysis
Sent: Friday, December 21, 2018 11:50 AM
To: Boyce, Gerri M. - Director Media Relations <boyceg@jea.com>; Goldberg, David M. - Director Customer & Community Engagement <golddm@jea.com>
Subject: February Board Item

Gerri/David,

I wanted to get the “Status Quo” presentation on your radar. We are planning to take to the Board in February and will probably do media as well as internal communication. I don’t have a product yet, but can share after Melissa’s 1/14 DBE meeting.

Thank you!!
Juli

Juli Crawford
Director of Financial Planning and Analysis
Direct: (904) 665-6151
Mobile: (352) 219-0534