
From: Vinyard, Herschel T. - Chief Administrative Officer <vinyht@jea.com>
Sent: Tuesday, May 14, 2019 5:52 PM
To: Rhode, Lynne C. (City of Jacksonville)
Subject: Fwd: Feasibility review for Status Quo 2 initiatives

Your memo timing is perfect.

Begin forwarded message:

From: "Romero Agüero, Julio E. (Chief Inno. and Transformation Officer)" <romeje@jea.com>
Date: May 14, 2019 at 4:42:40 PM EDT
To: "Vinyard, Herschel T. - Chief Administrative Officer" <vinyht@jea.com>
Subject: **Feasibility review for Status Quo 2 initiatives**

Herschel,

Attached is the list of potential revenue generating initiatives that we are planning to include in the final presentation of the status quo 2 plan.

We would appreciate your help to review the feasibility of these initiatives from the point of view of our existing regulations. A very detailed review is likely not possible at this point, because the scope of the initiatives is not fully developed yet. We are looking for a preliminary high level evaluation of the feasibility of implementing the proposed concepts, and your comments regarding potential roadblocks based on our regulations. We would appreciate your feedback by the end of the week or next Monday.

The initiatives are also described in the presentation that we shared with you last week. If needed, Sarah Brody from McKinsey and I can meet with you this Thursday to discuss further and answer questions. Please let me know if there are any questions or comments.

Thanks,

Julio

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