From:	Brost, Mike J VP/GM Electric Systems <brosmj@jea.com></brosmj@jea.com>
Sent:	Monday, July 23, 2018 7:22 AM
То:	Hobson, Ted E VP & Chief Compliance Officer
Subject:	Listening Tour Notes
Attachments:	Listening Tours.docx

## <u>Listening Tours—talking points</u>

- 4<sup>th</sup> Quarter FY18: listening tours, SLT-Board alignment, talking w/ Shareholders and stakeholders.
- FY19: develop new 10-yr 2028 Strategic Plan.
- How to define JEA Value to Shareholders and stakeholders: \$\$\$, Customers, Community & Environment.
- Ensure the discussions around privatization are over. If they ever resurface, employees would see it on the board agenda—full transparency.
- Ask employees if we are a not-for-profit organization. Talk about us making \$900M in profits last year—and how we invested it.
- Talk about the new board agenda format... serves to make the meetings transparent, etc. Operational reports and items for approval. Strategic discussion. Subject Matter Exploration.
- Talk about JEA core values; asked employees to name them. "Are they real" at JEA? Aaron talks about adding a 6<sup>th</sup> one, for "ideas"...
- Lead into asking employees for ideas/suggestions for the future. What is working well at JEA today? What isn't? What concerns do they have?