
From: Zahn, Aaron F. - Managing Director/CEO <zahnaf@jea.com>
Sent: Wednesday, September 11, 2019 8:06 PM
To: Carbone, Marisa H. - Manager Multimedia Production
Cc: Stewart, Kerri - VP & Chief Customer Officer; Goldberg, David M. - Director Customer & Community Engagement; Jones, Madricka L. - Executive Staff Assistant
Subject: RE: Script for Cascade Welcome video
Attachments: Aaron Cascade Welcome - v2.docx

See attached. We can work on shortening. But this is more the direction...

From: Carbone, Marisa H. - Manager Multimedia Production <carbmh@jea.com>
Sent: Wednesday, September 11, 2019 1:33 PM
To: Zahn, Aaron F. - Managing Director/CEO <zahnaf@jea.com>
Cc: Stewart, Kerri - VP & Chief Customer Officer <stewk@jea.com>; Goldberg, David M. - Director Customer & Community Engagement <golddm@jea.com>; Jones, Madricka L. - Executive Staff Assistant <joneml@jea.com>
Subject: Script for Cascade Welcome video

Aaron,

Attached please find a possible script for the Cascade Welcome video.
We are shooting it on Thursday at 11:00.

Thanks,
Marisa
X5658

From: Jones, Madricka L. - Executive Staff Assistant <joneml@jea.com>
Sent: Wednesday, September 11, 2019 1:16 PM
To: Carbone, Marisa H. - Manager Multimedia Production <carbmh@jea.com>
Subject: Re: Need to book Aaron for Cascade video

Yes, please send invite.

Thanks,

Madricka Jones

Sent from my iPad

On Sep 11, 2019, at 1:13 PM, Carbone, Marisa H. - Manager Multimedia Production <carbmh@jea.com> wrote:

M- we will take tomorrow at 11 if still available. Sending a possible script in next email. Want me to make meeting notice?

Sent using OWA for iPhone

From: Jones, Madricka L. - Executive Staff Assistant
Sent: Wednesday, September 11, 2019 11:58:29 AM
To: Carbone, Marisa H. - Manager Multimedia Production
Cc: Bartley, La'Trece M. - Mgr Executive Administration
Subject: RE: Need to book Aaron for Cascade video

Hi Marisa,

Aaron has availability tomorrow **Sept 12 at 11am, Sept 16 1:45pm, Sept 16 4:00pm, and Sept 17 8:30am.**

His schedule is filling up pretty fast, let me know ASAP which date works.

Thanks,

Madricka Jones

Executive Staff Assistant to
Aaron Zahn, Managing Director/CEO and
JEA Board of Directors
Direct: (904) 665-7784
Mobile: (904) 502-1602
Fax: (904) 665-4238

<image002.jpg>  <image006.jpg>  <image010.jpg>

From: Carbone, Marisa H. - Manager Multimedia Production <carbmh@jea.com>
Sent: Wednesday, September 11, 2019 11:33 AM
To: Jones, Madricka L. - Executive Staff Assistant <joneml@jea.com>; Bartley, La'Trece M. - Mgr Executive Administration <bartlm@jea.com>
Subject: Need to book Aaron for Cascade video

Hi All,

We need to get a few minutes with Aaron to record a Cascade Welcome video. Cascade is next week. Not sure when Aaron is leaving.

Thanks,
Marisa

Hello everyone.

I'm sorry I can't be with you at today's Cascade. This annual event is a great time to reflect on the past and think about your individual and team plans to drive CCEF in the year ahead. JEA must continue to be an entity focused on operational and financial excellence as it has been in the past. To that end, I'm happy to report many of our reliability, financial, affordability and operational metrics are now at all-time highs.

It's truly amazing what this team does when they work together to elevate each other. Congratulations and kudos to each and every one of you.

However, I want to let you know this Cascade will be a little different than years past. In the past months, JEA has publically and privately explored the threats and constraints to our core business. However, the work "undone" is the development of a JEA growth plan that maximizes CCEF through 2030 and beyond without the constraints. This is the fun part!

Now, everyone in this room, I'm sure, is familiar with our active Invitation to Negotiate. Please understand this competitive process is an effort to "sell JEA." It truly is an effort to explore alternatives that will allow everyone in this room to drive toward our Vision. Imagine... if each day you could come to work focused on "improving lives by accelerating innovation" while accessing the resources, capital, tools and corporate capabilities necessary to ensure success.

As many of you know, I like to think about the future as fertile ground of opportunity. So, for me, the last couple months has been rather somber. Today, we've brought a talented team from McKenzie "pull curiosity's thread." Let's see what ideas you all have if you have no constraints. What if JEA had a billion dollars to invest in your idea to make it become reality...?

As I said at the beginning, we must remain committed to operational and financial excellence. However, in the next year every single employee will have the opportunity to ask "what if?"

Enjoy the morning everyone.