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A Path to a Promising Future

At the July 23, 2019 JEA Board Meeting, the Board of Directors voted to pursue one of three scenarios presented as part of JEA's ongoing strategic planning process, permitting the exploration of a non-governmental ownership path for JEA.

[Download meeting agenda and package \(PDF\)](#)

[Watch a video of the meeting on YouTube](#) 

A successful outcome of this strategic planning process will give JEA the ability to succeed in the face of trends, proactively shape its internal talent and culture, drive growth in customer, community impact, financial and environmental value, identify and enable growth investments, and maintain affordable, reliable service to customers.

JEA recognizes the Board's approval to explore a "non-traditional utility response" has created numerous questions from the community. The questions and answers at the bottom of this page are a response to the most common questions received.


Invitation to Negotiate Strategic Alternatives for JEA's Future


On August 2, 2019, JEA released an Invitation to Negotiate (ITN 127-19 Strategic Alternatives) to evaluate proposals on strategic alternatives to build upon JEA's strengths and seek to eliminate certain existing business constraints. Following the organization's Purchasing Code, the timeframe to collect bids closed on October 7, 2019.


[Learn more about ITN 127-19 Strategic Alternatives](#)

Key Facts of JEA's Procurement Process Misrepresented in the Media

In a [recent column written by Nate Monroe in the Florida Times Union](#) , certain facts about JEA's procurement process have been misrepresented. The misinformation in his column has been corrected below:

FALSE: "JEA will not reveal the identity of any of the 16 bidders, and it's withholding any details and records of their bids, for as long as six months while some group of anonymous staffers negotiate with these unnamed companies." 

FALSE: "JEA leaders tried to take it a step further: They made sure City Council members got weird legal advice instructing them they are "strictly prohibited" from speaking with anyone about their concerns over the sale process." 

FALSE: "The ethics director and the city inspector general have stepped in, too, informing Zahn, JEA's CEO, that they plan to monitor these secret negotiations." 

Frequently Asked Questions

[Watch an in-depth video from CEO Aaron Zahn discussing recapitalization \(YouTube\)](#) 

Why the rush to do all of this now? Is this the right time? 